

**FOR IMMEDIATE RELEASE****EvertzAV Highlights IPMX-Ready Solutions at InfoComm 2025**

Burlington, Canada. May 22, 2025: EvertzAV, a division of Evertz Microsystems Ltd, the global leader in professional audio/video solutions, underscores its leadership in the AVoIP arena by showcasing its state-of-the-art, IPMX-ready solutions at InfoComm 2025, June 11–13, in Orlando, FL.

Located at Booth 1910, EvertzAV invites attendees to explore the functionality of IPMX (Internet Protocol Media Experience) through product demonstrations and presentations, detailing the standard's development, its current applications, and future potential.

IPMX is an industry movement towards unified, scalable, and easily deployable AV solutions developed as a comprehensive AVoIP standard based on SMPTE ST 2110, and extending the proven broadcast framework to meet the complex needs of the Pro AV market. This groundbreaking standard not only promises enhanced interoperability across various media workflows but also ensures easy integration without proprietary barriers - delivering AV content anytime, anywhere.

"IPMX represents a transformative leap forward in AV-over-IP, bringing a unified approach to interoperability that the industry desperately needs," says Paulo Francisco, Vice President of Engineering at EvertzAV. "EvertzAV is fully committed to advancing IPMX to meet the evolving needs of both the broadcast and Pro AV industries."

"Our focus is on driving the adoption of IPMX through continuous innovation and rigorous testing to ensure robust interoperability. As we move forward, our roadmap includes enhancing our existing IPMX-ready products and introducing new solutions that further bridge the gap between diverse AV workflows, ensuring our clients receive the most reliable and flexible systems available."

EvertzAV is one of the pioneer manufacturers currently shipping IPMX-Ready products with several successful hybrid Broadcast/ST-2110 and Pro AV/IPMX-Ready deployments. EvertzAV also recently participated in the IPMX March Test Event, hosted by Evertz at its Burbank, California office, and earned the designation of "Early Adopter."

With over 30 years of broadcast heritage, EvertzAV stands at the forefront of the AV industry, offering an unmatched ecosystem of AV solutions. As a proud Alliance for IP Media Solutions (AIMS) member, EvertzAV is committed to advancing IPMX as the cornerstone of AV-over-IP interoperability.

Join EvertzAV at InfoComm 2025, Booth 1910 to experience the future of AV distribution over IP - brought to life by EvertzAV's innovative technology and expert-driven insights. To book an appointment with the EvertzAV team, please email avsales@evertz.com

###

About EvertzAV

EvertzAV (<https://av.evertz.com>) is a division of Evertz Microsystems (TSX:ET, <https://www.evertz.com>) exclusively focused on the professional AV marketplace and offering the most complete end-to-end solutions for AV distribution and visualization. EvertzAV market leading MMA10G and Nucleus systems are designed and manufactured in Canada leveraging more than 25 years of R&D and Market experience in the A/V, Broadcast and Television industries. EvertzAV, a division of Evertz, are members of SMPTE, AIMS, and VSF.

EvertzAV Media Relations:

Mo Goyal
Sr. Director – International Business Development
1-877-995-3700 Ext. 2562
mo@evertz.com

EvertzAV Sales:

1-905-335-3700
avsales@evertz.com